touchbud.

DIGITAL SIGNAGE MADE SIMPLE

Turn any TV into a smart display

Screens and touch kiosks for restaurants, shops, hotels, clinics and airfields



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WHERE TOUCHBUD FITS

One system for many businesses

Restaurants, cafés

Menus, daily specials, guest reviews

Shops, shop windows

Offers people see from the street

Hotels, guesthouses

Welcome, local tips, perks for guests

Clinics, waiting rooms

Treatments, team, notes for patients

Airfields, heliports

Live weather, METAR, departures and scenic flights

Trade fairs, showrooms

Products, videos and a touch catalog

touch bud.

HOW IT WORKS

Three steps, no tech skills needed

1

Media box

Palm-sized, plugs into any TV via HDMI. Needs only power and Wi-Fi or a cable.

2

Content

Comes from the cloud and plays on a schedule, at one location or many.

3

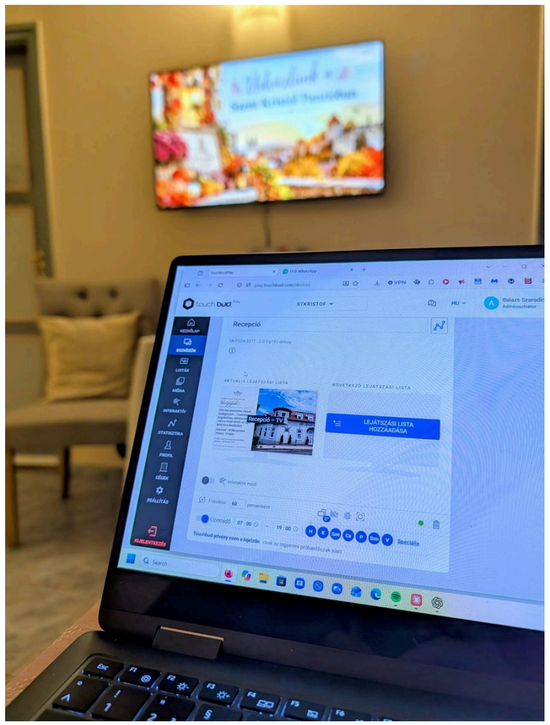
Runs

Turns on and off with your opening hours. We see the box remotely.

No smart TV needed: any TV with HDMI will do.

MANAGING CONTENT

By phone, browser **or ChatGPT**



Guesthouse in Eger: content in the browser, picture on the wall

EXAMPLE IN CHATGPT

Take the photo of the new lunch menu and show it on the garden screen.

Done. The lunch menu is now playing on the “Garden” screen.

- Touchbud is available as an app in ChatGPT
- Everything also works in the browser and on the phone
- Several locations from one account

LIVE CONTENT

Updates **by itself**



Airfield weather for LHFM Fertőszentmiklós, a real screen

Besides photos and videos, Touchbud shows **content that keeps itself up to date**.

- Airfield weather with wind, runways and QNH
- Weather and time for any place
- Split-flap board for departures and events
- Menus and price lists
- Background music on a schedule





TOUCH KIOSK

A picture **that invites a tap**

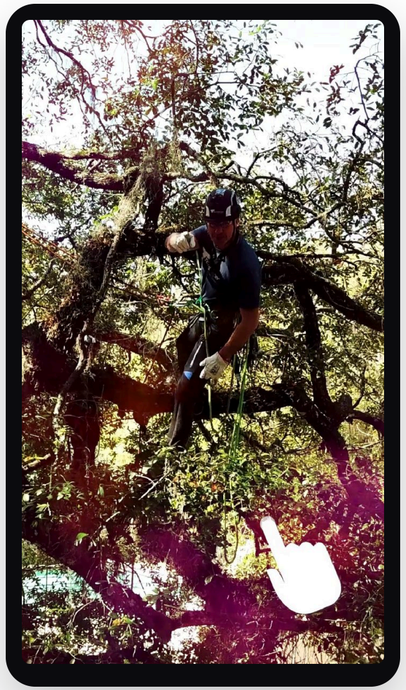
People walking by see a big picture and a hand.
One tap, and off they go.

- Products, media and catalog
- Tours, maps and quizzes
- Catalog to the phone via QR code

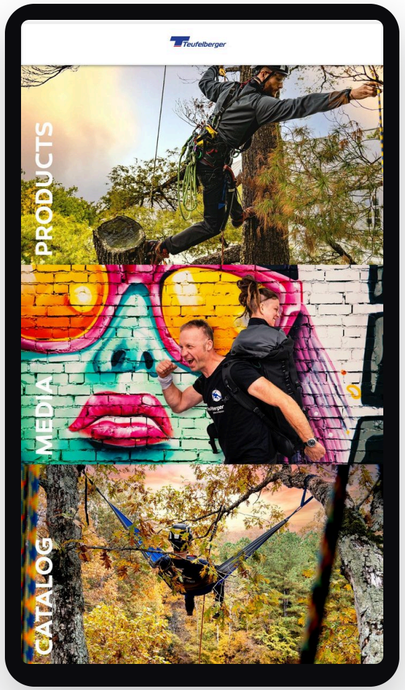
Concept for a rope maker: opening image and home screen

REAL SCREENSHOTS

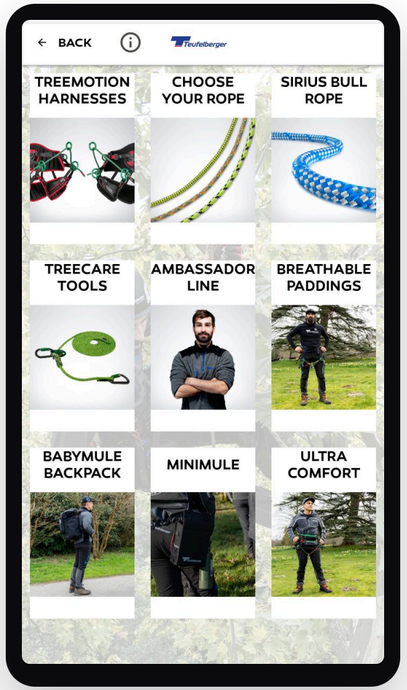
A real kiosk, **screen by screen**



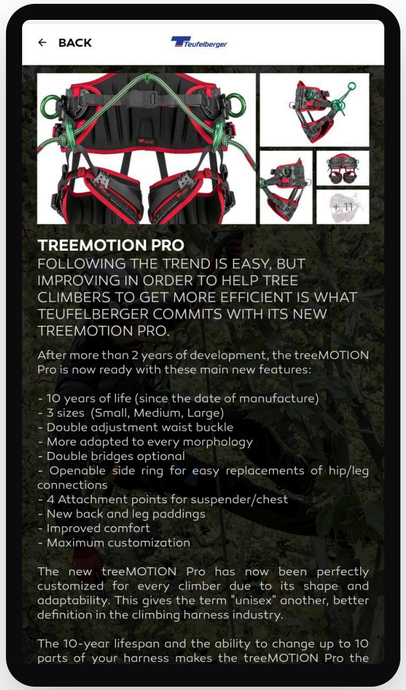
Opening video



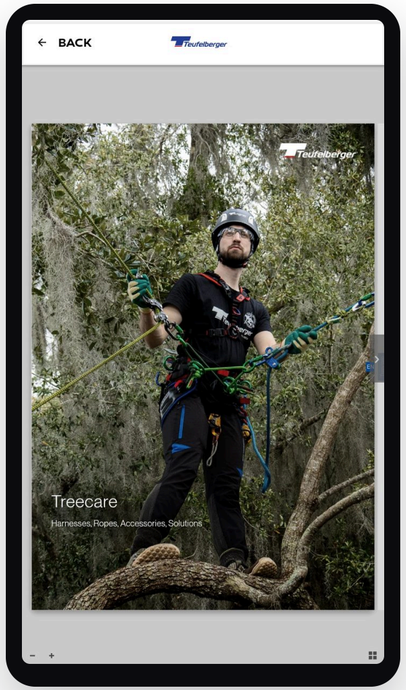
Home screen



All products



Product page

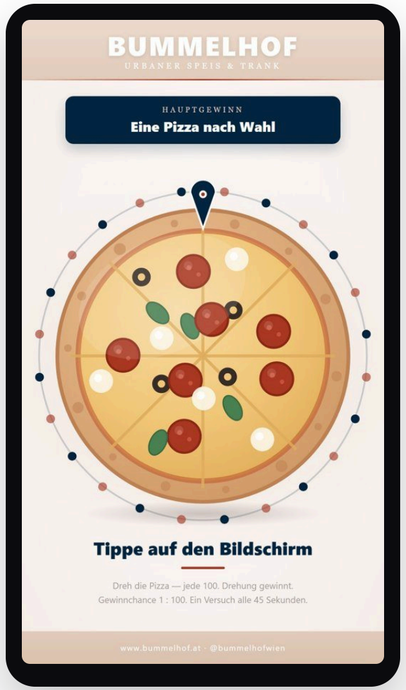


Catalog

Kiosk of a rope maker for tree climbers, **not a mock-up.**

INTERACTIVE

Join in, don’t just watch





Wheel of fortune

A prize draw, redeemed by QR code

Calculator

Work out costs and offers yourself

Catalog and quiz

Browse yourself, learn by playing

Wheel of fortune at Bummelhof, Vienna · Charging cost calculator at an e-mobility event in Vienna

ALREADY RUNNING

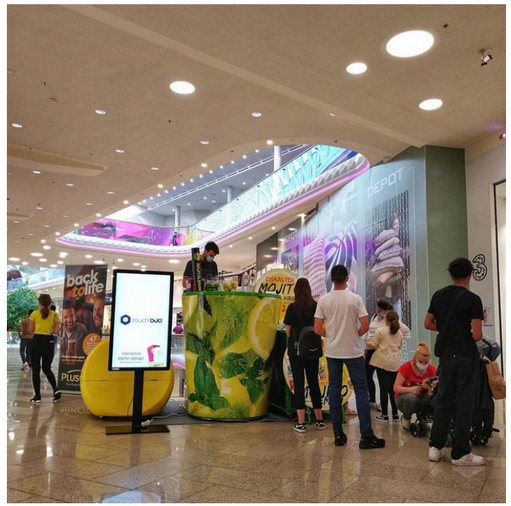
Real installations, **real places**



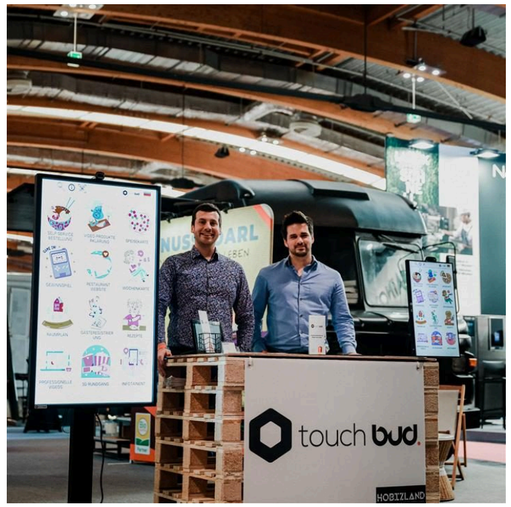
Bummelhof, Vienna: inside, in the garden and on the street



Touch kiosk on a historic square



Info terminal in a shopping centre

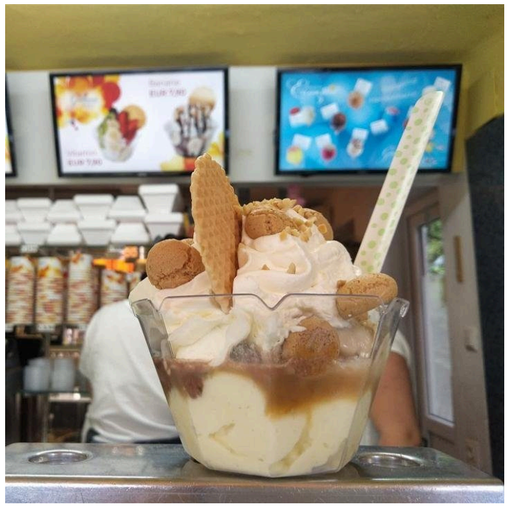


Standing displays at a trade fair

Austria, Germany, USA, Sweden **and Hungary.**

MORE REFERENCES

Inside, outside, **in shop windows**



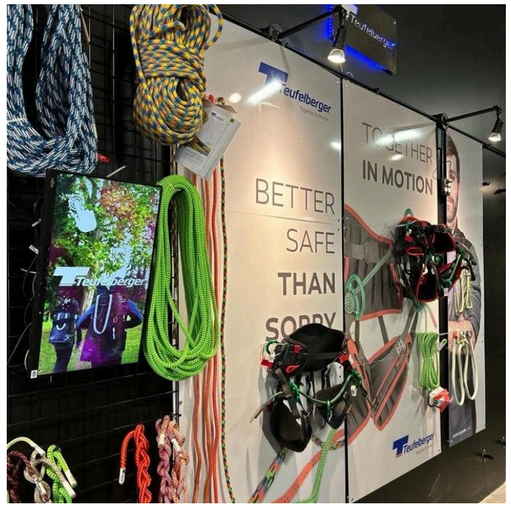
Ice-cream shop, Bad Ischl: screens above the counter



Café window in Linz



Shop window in Salzburg

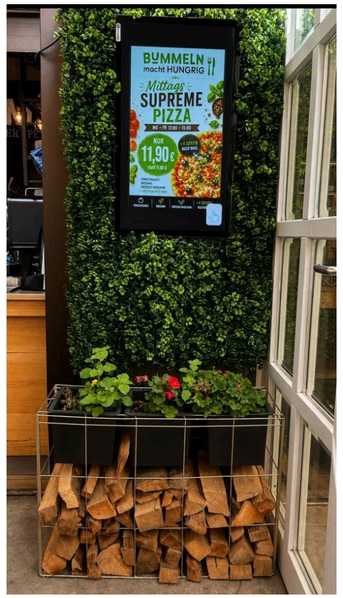


Screen wall at a trade fair stand

One account for every screen, **wherever it hangs.**

MORE REFERENCES

Portrait too: wall, totem, window



Bummelhof, Vienna: built-in touch wall



Outdoor screen at an ice-cream shop, Bad Ischl



Touch totem at the IDS fair in Cologne



Shop-window screen on the main square in Linz

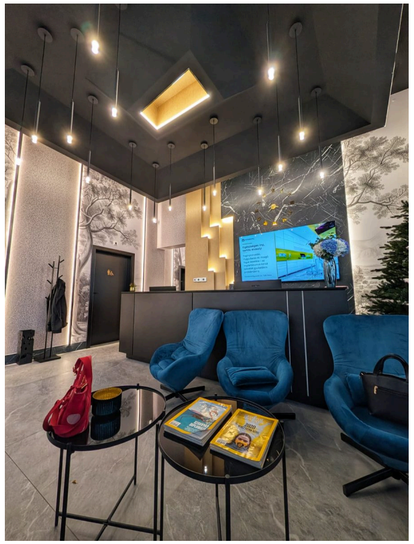
Portrait or landscape, big or small: **the same box.**

NEW IN HUNGARY

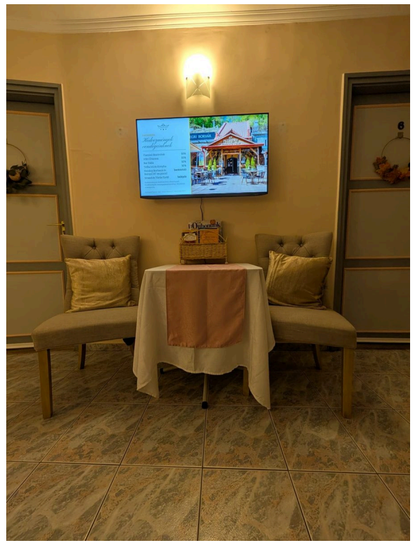
Our first customers in Hungary



Restaurant in Budapest: guest reviews and dishes



Dental clinic: treatments in the waiting area



Guesthouse in Eger: perks for guests



Castle museum: touch table for visitors

Restaurant, clinic, guesthouse, museum: **the same box.**

PLANS AND PRICES

Try it free first

Starter

€15

per month, 1 screen

Optima

€65

per month, 5 screens

Professional

€120

per month, 10 screens

Unique

On request

more screens, custom needs

All prices net, billed yearly. One account for all locations.

NEXT STEPS

How we get started

1. **A short call:** where the screens go and what they should show
2. **We set everything up:** box, account and your first content
3. **Try it free:** with your own customers, no commitment

touch bud.

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